



INTERNATIONAL ASSOCIATION OF AUTO THEFT INVESTIGATORS

Vehicle Crime Today Advertising Contract

Advertiser Information:

Company Name:

Employee name:

Position:

Street Address:

City:

State:

Zip/Postcode:

Country:

Telephone:

Contact email address:

Vehicle Crimes Today

Vehicle Crimes Today is issued monthly as a full color electronic magazine and sent to all IAATI members worldwide with a valid email address. IAATI aims to release each issue in the first week of each month.

Material date - The deadline for submission of all artwork and copy is the 25th of the month prior to publication.

All adverts are full or half page size (US Letter) the Advertiser is responsible for providing final publication ready artwork in electronic format. A video can also be used on its own or in combination.

The rates for advertising are:

A full page advert in a single issue:	\$US 200
A full page advert in two issues:	\$US 350
A full page advert in three issues:	\$US 450
A full page advert in 4 or more issues:	\$US 125 per issue (minimum of \$500 for 4 issues)
A half page advert in a single issue:	\$US 250 (Advert will be placed with a new article)
A half page advert in two issues:	\$US 400 (Advert will be placed with a new article)
A half page advert in a three issue:	\$US 500 (Advert will be placed with a new article)
A half page advert in 4 or more issues:	\$US 150 (Advert will be placed with a new article)
Banner on vehiclecrimes.org website:	\$US 50 add-on to above packages

Sign-up for a year and receive any package for \$US 1000.00

Issues:

Please select the issues you would like your advert to be published in:

- January February March April May June
 July August September October November December

If advertising in multiple issues, will you be submitting different content for each issue?

- Yes No

Payment Information:

- VISA Mastercard American Express

Card Number:

Expiration Date:

Card Verification Value Code:

Name on Card:

Billing Address:

City:

State:

Zip/Postcode:

Country:

Please sign below to verify that you have read and agree to the contract Term and Conditions for advertising in IAATI's *Vehicle Crimes Today*. Unsigned contracts will not be accepted.

Name:

Signature:

Date:

For more information or to return the completed contract:

Nathan McGanty
1st Vice President
IAATI Executive Offices
PO Box 472
Westminster, USA
MD 21158-0472
Tel: 757-621-3198
Email: nmcganty@iaati.org

Contract Terms and Conditions:

1. This is an agreement between the International Association of Auto Theft Investigators (IAATI), and the entity to be billed (Advertiser).
2. IAATI will not accept adverts that imply that IAATI endorses or recommends any product/service/company.
3. IAATI reserves the right to limit or decline advertising for any reason. IAATI shall refund the amount paid by the Advertiser for any rejected advertisement less any bank or credit card fees.
4. Advertisers assume full liability for all content of published advertisement, as well as for any and all claims arising from the content which might be made against IAATI and will defend and indemnify IAATI against any claim and any loss, cost expense, or liability arising from such claims.
5. All advertisements are accepted and published by IAATI with the agreement that the Advertiser is properly authorized to publish the entire contents and subject matter thereof.
6. When advertisements containing names and/or images are submitted the order shall be deemed a representation by the Advertiser that they have obtained the consent for the use in the advertisement of the name and/or image that is contained therein.
7. If corrections are received after the materials deadline, IAATI will make every effort to institute them. However, IAATI is not responsible or liable if the corrections are not completed by publication.
8. IAATI assumes no responsibility for errors or omissions in the advertisement after the publisher receives advertising material from the Advertiser.
9. IAATI endeavours to release *Vehicle Crime Today* during the first week of each month, but the time of month varies and IAATI is not responsible for slippage.
10. Liability for failure of IAATI to insert an advert, for which all final artwork has been received by the 25th day of the month preceding the publication issue, is limited to refund of monies already paid by the Advertiser for the issue affected.
11. IAATI shall not be subject to any liability for any failure to publish or circulate all or any parts of any issues or otherwise fulfil an order in the case of accidents, floods, fires, strikes, wars, or other emergencies and natural disasters beyond IAATI's control.
12. Cancellations are not allowed once an order has been placed. When change of copy and other information is not received by copy deadline, copy run in a previous issue will be inserted.
13. All prices are stated in US dollars.