

**2024**

***CORPORATE PARTNERS, EXHIBITOR AND  
SPONSORSHIP OPPORTUNITIES***

***IAATI 72nd International Vehicle Crimes Training Conference  
August 25-30, 2024***

**Hilton Orlando  
6001 Destination Parkway  
Orlando, Florida, 32819 USA**



**IAATI.ORG**



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Dear IAATI Supporter and Partner,

The International Association of Auto Theft Investigators (IAATI) is pleased to invite you to sponsor or exhibit at the 72<sup>nd</sup> IAATI Vehicle Crimes Conference, August 25-30, 2024, at the Hilton Orlando in Orlando, Florida.

We would be pleased to have your business represent itself at our event and find your products or services beneficial or may be of interest to our members and attendees.

IAATI has positioned itself as the global non-profit leader in Vehicle Crimes training, bringing together a wide range of professionals from law enforcement, government officials, manufacturers, financial/document crime Investigators, cybercrime investigators and analysts, and vehicle crimes trafficking task forces, insurance and private industry.

The IAATI 72<sup>nd</sup> Vehicle Crimes Conference is the premier event for vehicle crime investigators worldwide. The conference features a wide range of training sessions on all aspects of vehicle crime investigation and networking opportunities with other professionals in the field.

Why Sponsor or Exhibit?

Sponsoring or exhibiting at the 2024 IAATI Vehicle Crimes Conference is a great way to:

- Reach your target audience of vehicle crime investigators from around the world
- Generate leads and sales
- Enhance your brand awareness
- Position your company as a leader in the vehicle crime prevention and investigation industry.

In this prospectus, you will find all the information you need to become a valued partner with IAATI and its vehicle crime conference in Orlando, Florida.

If you have any questions, please reach out to any of the individuals listed in this document, and we will be able to answer any questions.

We look forward to welcoming you to Orlando, Florida 2024

Respectfully,

*Nathan McGanty*

IAATI President 2023-2024



## Conference Overview

The 72nd Annual IAATI Training Seminar will be held August 25<sup>th</sup> to August 30<sup>th</sup>, 2024, at the Hilton Orlando in Orlando, Florida. At our seminar you will learn from the best on preventative methods, investigative tools, techniques, current & new trends and understanding schemes and detection in today's industry. This event will bring together vehicle crimes experts and professionals from the law enforcement, insurance, automotive, document crime experts, analysts and manufacturing industries, antihuman trafficking, blockchain experts from throughout the world, plus many more. It will be a transformative networking and learning opportunity for everyone that attends. The IAATI Southeast Regional Chapter is co-hosting the 2024 International Training Seminar.

The 2024 IAATI Seminar Committee is pleased to announce a suite of sponsorship opportunities that have been developed to assist you in planning on how you want your sponsorship to be used. We can tailor a sponsorship package to fit your company's needs, and to suit your budget, coupled to help you maximize your experience and exposure to key target audiences.

## About IAATI

The International Association of Auto Theft Investigators (IAATI) was formed in 1952 to improve communication and coordination among the growing family of professional auto theft investigators. It has become recognized as the foremost authority regarding vehicle crimes with more than 3,000 members in 50 countries. IAATI recognizes that our most effective weapon to combat vehicle crimes is cooperation. IAATI actively pursues this by providing its members with an array of training and resources in areas such as technical developments, trends, intelligence information and investigative assistance. Through IAATI, we can pool resources to achieve common interests and better serve our communities. IAATI is dedicated to developing and encouraging the highest professional standards of conduct among investigators, while providing an infrastructure for dedicated individuals to broaden their knowledge and develop the crucial business networks with local and international colleagues.

### **SEMINAR ATTIRE:**

Presidents Reception, Opening Ceremony and Farewell banquet: Our Presidents reception is casual, opening ceremony business casual, classes are casual, and our banquet is business dress. It will be August in Florida so be prepared for the heat!



## Conference Venue

All 2024 IAATI Conference activities will be held at:

***Hilton Orlando***  
***6001 Destination Parkway***  
***Orlando, Florida 32819***

We invite you to IAATI's 72<sup>nd</sup> International Training Seminar cohosted by the IAATI Southeast Chapter. The IAATI Conference guest room rate starting at \$140.00 per night plus taxes, (single or double occupancy). Check-in time is 3:00 PM (EST), and check-out time is 11:00 AM (EST). The conference guest room rate is good until August 2, 2024. To make reservations, please VISIT IAATI.ORG to take advantage of the group room rate.

## Conference Exhibitor/Sponsor Organizers:

- 1) Carmen Swanson, IAATI 2nd VP, WRC IAATI Past President, AATIA Treasurer, 623-297-4292, [cswanson@iaati.org](mailto:cswanson@iaati.org).
- 2) Wendell Takata, IAATI Director Sponsor/Exhibitor Committee, [whthawaii@gmail.com](mailto:whthawaii@gmail.com)
- 3) Jim Price, SEIAATI Director, Sponsor/Exhibitor Chairperson [jp@fusus.com](mailto:jp@fusus.com)

## Who's attending? *Annual Vehicle Crimes Conference*

IAATI conference attendees include executive, command, line-level and civilian personnel from law enforcement, insurance, financial fraud, dealer lending, special investigative, rental car, vehicle standards, data forensics analysis, and vehicle manufacturer organizations as well as personnel from grant-funded task forces, antihuman trafficking, cyber security and businesses and entities concerned with the effect, investigation, financial crimes, and reduction of vehicle crimes. We expect over 300 to 500 attendees at our 2024 conference.



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## Exhibitor Information

The 2024 IAATI Conference exhibit expo is open to any company or organization with a vested interest in the investigation and/or reduction of financial and vehicle crimes. The IAATI exhibit expo will take place throughout the meeting venue. Daily morning and afternoon breaks will take place in the exhibitor hall making for an excellent networking opportunity.

- Exhibitor Only Cost is \$1,500
  - One (1) 8'x10' floor space
  - One (1) 6' draped/skirted table
  - Two (2) chairs
  - Electrical
  - One (1) trash receptacle
  - Complimentary WiFi throughout exhibit area
  - Two (2) representatives Registration, includes:
    - *Presidents Reception, Off Premises event, and Farewell Banquet*
  - Logo with link information published on the conference event page on iaati.org.
  - Inclusion of exhibiting company's name in the IAATI Mobile Conference App including contact information, company press releases, training videos.

Orlando  
2024

Annual Vehicle Crimes Conference





## Exhibitor Schedule

DATE	TIME	ACTIVITY
Sunday, August 25, 2024	1:00 PM – 5PM	Exhibitor Move-In/Setup
Monday, August 26, 2024	8:30 AM – 12:00 PM	Late Exhibitor Move-In/Setup
Monday, August 26, 2024	9:00 AM – 5:00 PM	Exhibit Hours
Tuesday, August 27, 2024	9:00 AM – 5:00 PM	Exhibit Hours
Wednesday, August 28, 2024	9:00 AM – 2:00 PM	Exhibit Hours
Wednesday, August 28, 2024	2:00 PM – 5:00 PM	Exhibit Tear-Down/Exit

## Exhibitor Only Worksheet

ITEM	COST (EA.)	QUANTITY	TOTAL
<b>EXHIBITOR/VENDOR BOOTHS</b>			
Booth Space	\$1500		
Outdoor Vehicle Space (no charge if indoor booth purchased)	\$1500		
Additional President's Reception Ticket	\$75		
Additional Thursday Night Farewell Banquet Ticket	\$125		



**Exhibitor Registration** (please complete if Exhibitor only OR if Exhibitor as part of sponsor package)

Yes! Count us in as an exhibitor at the 2024 IAATI Conference! Below is our organizational information.

Company/Entity Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Website: \_\_\_\_\_

**1. PRIMARY BOOTH REPRESENTATIVE:**

(Name badges will be made from this information)

Representative Name: \_\_\_\_\_ Title: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**2. SECONDARY BOOTH REPRESENTATIVE:**

Representative Name: \_\_\_\_\_ Title: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**PLEASE CLICK ON LINK TO COMPLETE EXHIBITOR AND OR SPONSORSHIP INTEREST AND TO RESERVE A BOOTH.**

<https://wkf.ms/3SUHxET>



## PLATINUM

**\$10,000**

- 2 Complimentary Exhibitor Spaces
- 4 Complimentary Seminar registrations and includes:
  - Presidents Reception, off premises event, and Farewell Banquet
- Dues Paid for 4-four IAATI membership through 2025 (subject membership requirements)
- Recognition on the conference event- app
- 1 Break out training session
- Complimentary publication in the monthly newsletter, VCT, 4 months
- Complimentary Sponsorship Announcement on IAATI website for one year
- Designation as IAATI Corporate Partner and use of IAATI LOGO
- Option to place marketing material in attendees bags
- Signage recognition at the conference
- Link to your website for 1 year from the IAATI member and public website

## DIAMOND

**\$7,500**

- Complimentary Exhibitor Space
- 3 Complimentary Seminar registrations and includes:
  - Presidents Reception, off premises event, and Farewell Banquet
- Dues Paid for 3-three IAATI membership through 2025 (subject membership requirements)
- Recognition on the conference event- app
- Special Recognition in General Session, speaking opportunity 30 minutes
- Complimentary publication in the monthly newsletter, VCT, 3 months
- Complimentary Sponsorship Announcement on IAATI website for one year
- Designation as IAATI Corporate Partner and use of IAATI LOGO
- Option to place marketing material in attendees bags
- Signage recognition at the conference
- Link to your website for 1 year from the IAATI member and public website





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**GOLD**  
**\$5,000**

- Complimentary Exhibitor Space
- Dues Paid for 2-two IAATI membership through 2025 (subject membership requirements)
- 2 Complimentary Seminar Registrations
  - Includes Presidents Reception, off premises event, and Farewell Banquet
- Recognition on the conference event- app
- Special Recognition in General Session, speaking opportunity 15 minutes
- Complimentary publication in the monthly newsletter, VCT 2 month
- Complimentary Sponsorship Announcement on IAATI seminar website page for one year
- Designation as IAATI Corporate Partner and use of IAATI LOGO
- Option to place marketing material in attendees bags
- Signage recognition at the conference
- Link to your website for 1 year from the IAATI member and public website

**SILVER**  
**\$3,500**

- Complimentary Exhibitor Space
- Dues Paid for 1-one IAATI membership through 2025 (subject membership requirements)
- 2 Complimentary Seminar Registrations and includes
  - Presidents Reception, off premises event, and Farewell Banquet
- Recognition on the conference event-app
- Link to your website from the IAATI member and public website for 6 months
- Complimentary publication in the monthly newsletter, VCT 1 month
- Complimentary Sponsorship Announcement on IAATI Seminar website page for one year
- Signage recognition at the conference



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## BRONZE

\$2,500

- Complimentary Exhibitor Space
- 2 Complimentary Seminar registration and includes
  - President Reception, off premises event, and Farewell Banquet
- Recognition on the conference event-app
- Link to your website from the IAATI member and public website for 3 months
- Complimentary Sponsorship Announcement on IAATI Seminar website
- Signage recognition at the conference

## CONFERENCE CONTRIBUTOR

\$950

- Complimentary Sponsorship Announcement on IAATI Conference website
- Link to your website for 3 months from the IAATI member and public website
- Signage recognition at the conference
- Recognition on the conference event-app

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

*Same benefits apply as described above*

- Off Premises Event- 1 available \$15,000, signage at event
- Presidents Reception: 2 available \$8,500 each
- Daily Networking Suite \$5,000
- Networking coffee breaks: 8 available \$3,500 each
- Farewell banquet: \$25,000 1 available, LOGO napkins and signage

**\*\*\*THE LAST DAY TO SUBMIT JPG LOGOS FOR CONFERENCE SIGNAGE, APPS, NEWSLETTER AND COMMUNICATIONS JULY 1st, 2024.**



ITEM	COST (EA.)	YES (Y)	TOTAL
<b>SPONSOR PACKAGES</b>			
Platinum Sponsor	\$10,000		
Diamond Sponsor	\$7,500		
Gold Sponsor	\$5,000		
Silver Sponsor	\$3,500		
Bronze Sponsor	\$2,500		
Conference Contributor Sponsor	\$950		
<b>EVENT OPPORTUNITY SPONSORSHIPS</b>			
Farewell Banquet Celebration (1 available)	\$25,000		
President's Reception Sponsor (2 available)	\$8,500		
Daily Networking Suite	\$5,000		
Off Premises Event Sponsor (1 available)	\$15,000		
AM Networking Break Sponsor (5 available)	\$3,500		
PM Break Sponsor (4 available)	\$3,500		
<b>A LA CARTE Opportunities</b>			
Challenge Coins (commitment by Dec. 31 <sup>st</sup> , 2023)	\$5,000		
Attendee Bags with LOGO	\$5,500		
Door Prize Sponsor	\$100		
Additional Farewell Banquet Ticket	\$125		
Additional Presidents Reception Ticket	\$75		
<b>EVENT APP SPONSOR</b>		<b>\$3,500</b>	
<b>Additional Monthly IAATI Sponsorship Opportunities</b>			
Newsletter Sponsor (IAATI Vehicle Crimes Today)			
• Sign up for a year and receive any package for	\$US1200		
A full-page advert in single issues:	\$US200		
A full-page advert in two issues:	\$US350		
A full-page advert in three issues:	\$US450		
A full-page advert in 4 or more issues:	\$US125	Per issue	Minimum 4



## Sponsor Registration

Yes! Count us in as a sponsor for the 2024 IAATI Conference! Below is our organizational information.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Click on Link to complete interest and generate invoice:**

<https://wkf.ms/3SUHxET>

## Deadline to Submit

The deadline to sign up as an exhibitor or sponsor for the 2024 IAATI training seminar is August 1st, 2024. Sponsorship is first come-first serve. Exhibitor/sponsor registration can be completed by contacting Carmen Swanson. [cswanson@iaati.org](mailto:cswanson@iaati.org). or <https://wkf.ms/3SUHxET>.

## Logo Submission

Please send company logo in .JPG or .PNG format to: [cswanson@iaati.org](mailto:cswanson@iaati.org) and [whthawaii@gmail.com](mailto:whthawaii@gmail.com) by July 1st, 2024 with your organization name in the subject line as well as a contact name with phone number and email address.

## Payment

**If paying by check, please make payable to: IAATI, and send with this completed prospectus to:**

IAATI 2024 Exhibitor / Sponsor Committee  
P. O Box 472  
Westminster, MD 21158-0472



If paying by credit card, please contact Carmen Swanson [cswanson@iaati.org](mailto:cswanson@iaati.org) for invoicing, or complete below and send to address above:

MasterCard

Visa

Name (on card): \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Card CVV Code (3 digits on back): \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Billing Phone No.: \_\_\_\_\_

Today's Date: \_\_\_\_\_

### Sponsor-related Conference Attendees

If providing a sponsorship that includes complimentary seminar registrations for your representatives, please indicate the seminar attendees below (1-4 complimentary registrations included in certain sponsorships):

1. Representative Name: \_\_\_\_\_ Title: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

2. Representative Name: \_\_\_\_\_ Title: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

3. Representative Name: \_\_\_\_\_ Title: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

4. Representative Name: \_\_\_\_\_ Title: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_